

Heuchling Group Provides Marketing and Consulting Services to the P&P Industry

Raymond Heuchling, a respected paper and pulp sales and marketing executive with 35 years of experience in the industry, has announced the launch of Heuchling Group Inc., a new organization dedicated to providing a broad range of consulting services for growth-focused companies within the pulp and paper industry. Heuchling brings to the consultancy experience garnered in his 30 years as an executive with New Brunswick, Canada-based Irving Forest Products, where he played a major role in establishing the company's first sales office in the U.S.

Heuchling is a past president of PIMA, currently serving on its board of directors as well as chairman of the



Ray Heuchling, left, and Todd Morrison of Mapleroc, at last night's reception in the exhibit hall.

PIMA Foundation. He also is on the board of the University of Maine Pulp and Paper Foundation, and has served on the board of executives of the Sloane Foundation Center for Paper Business Industry Studies (CPBIS) at Georgia Tech University, and currently is chairman of the foundation's Industry Advisory Board. He also is on the board of TAPPI's Education and Training Committee, as well as a member of TAPPI's Bio-Refining Committee. Heuchling is past president, and now serves on the board of directors of the Association of American Wood Pulp Importers. He also is on the board of the Paper Industry International Hall of Fame.